## Privacy Policy for Mid-Atlantic Justice Coalition

### What is this Privacy Policy for?

At Mid-Atlantic Justice Coalition, accessible from https://midatlanticjustice.org/, one of our main priorities is the privacy of visitors to our website. This Privacy Policy contains the types of information that is collected and recorded by Mid-Atlantic Justice Coalition and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to <u>contact us</u>.

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that users shared and/or collected by Mid-Atlantic Justice Coalition. This policy is not applicable to any information collected offline or via channels other than this website.

#### Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

#### Information we collect

If you contact us directly, we receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you sign up for our newsletter, we ask for your contact information, including items such as name, postal code, email address, and telephone number.

By visiting our website we also collect your IP address and information regarding what web pages are accessed and when.

## How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Send you communications which you have requested and that may be of interest to you. We will not contact you for marketing purposes unless you have given your prior consent.

We may use non-personal information about you such as IP address, device type or geographical location in order to monitor activity on our website to better understand how our website is being used, and what countries our visitors come from. This data is tracked by Squarespace and Google Analytics; for further information, see the <a href="Squarespace">Squarespace</a> and <a href="Google Analytics">Google Analytics</a> privacy policies. However, we do not match your IP address to any other information that would identify you as a unique individual person.

We will hold your personal information on our systems for as long as is necessary for the relevant activity, or until such time as you request that we delete your information.

## Who has access to your information

We will not sell or rent your information to third parties. We will not share your information with third parties for marketing purposes.

We may pass your information to our third party service providers, agents, subcontractors and other associated organizations for the purposes of completing tasks and providing services to you on our behalf (for example to send the email newsletter). However, when we use third party service providers, we disclose only the personal information that is necessary to deliver the service.

#### Cookies

This website uses cookies to generate user statistics such as which pages on our website were the most popular, how many visits we received from a certain country, or other stats that help us better understand our audience. This website is built on the Squarespace platform. Squarespace may use cookies which are necessary for the proper operation of their system (such as attributing a comment on a blog post, or putting a product into your shopping cart), and to track the usage of this website in order to help us understand how the site is being used – and ultimately provide an improved user experience. You can read more about these cookies here. You can read the Squarespace privacy policy here.

This website also uses tracking software provided by Google Analytics to monitor its visitors to better understand how they use it. Google Analytics will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but we do not use Google Analytics to save or collect personal information that can be used to identify you as a unique individual person. You can read Google's privacy policy here for further information.

The following Google Analytics cookies are placed on your device: \_ga, \_ga\_<container-id>, \_gac\_gb\_<container-id>, and \_gid and you can <u>read more about these cookies here</u>.

By visiting our website, you consent to the use of such cookies from Squarespace and Google Analytics. If you choose not to accept the Cookie Notification message, or if you subsequently delete or block cookies, you won't have access to certain features that make your experience more efficient and certain parts of this website may not function properly.

For more general information on cookies, please read "What Are Cookies".

### Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

#### Links to Other Sites

Our website may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## Children's Privacy

We do not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to <u>contact us</u> immediately and we will do our best efforts to promptly remove such information from our records.

# Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

#### Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us.